**Brandon Porter**

Senior UX Designer (8+ Years Experience)

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| **Technical Skills**  • User Research  • Interaction Design  • UI Wireframes  • Rapid Prototyping  • Information Architecture  • Design Systems  • Requirements Gathering  • UX Documentation    **Soft Skills**  • Complex Problem Solving  • Collaborate with Others  • Able to Articulate Clearly  • Adaptable  • Attention to Detail  • Balance Multiple Projects  • Passionate about Design  • Hard Working  **Tools**  • Figma/Figjam  • Adobe Creative Suite  • Jira/Confluence  • Notion  • Miro  • Pendo  • Hotjar  • Survey Monkey  **Education**  **Bachelors in Web Design** University of Utah  **Associates in Animation**  Salt Lake Community College  **Portfolio**  www.brandonporterux.com | **Work Experience**  **UX/UI Designer – Xplor Technologies (Jan 2020-Current)**  • Spearheaded modernization of a legacy POS dry cleaning software.  • Replaced outdated 1990s software with responsive web-based product • Uncovered new opportunities & features through extensive research • Tackled decades of accumulated settings, usability issues & tech debt • Streamlined training of new users in a high-turnover environment • Simplified experience resulted in faster & more accurate sales • Empowered customers to customize their mobile & web-based apps  • New product dramatically shrank call volume in customer support  • Shifted company culture towards a user-centric approach • Improved Dev handoff with POS Design Systems, & technical documentation  **UX/UI Designer Dyno Nobel (Contract August 2019- Dec 2019)**  • Saved mining companies a significant time through reporting tool.  • Improved planning and safety through blast simulation tools  • Standardized printed blast report for all Dyno sites in the U.S.  • Sped up design production by implementing a design system.  • Worked with product owners to define strategy for reporting tool  **UX Designer Fidelity Investment (Contract Feb 2019-Aug. 2019)**  • Developed a strategy for a SASS app that supports 40,000 users.  • Transitioned app away from paper towards digital automation.  • Defined business process, tools, & workflow for new application.  • Validated strategy through user research & observations  **UX/UI Designer DigiCert (Contract July 2018- Dec. 2018)**  • Established & maintained a design system & style guide  • Created a design widget library to unify visuals for designers.  • Reduced & eliminated clutter from previous designers.  • Created a source of truth for writers, designers & developers    **UX/ UI Designer- Blade HQ (Contract Jan 2018-July 2018)**  • Redesigned & optimized e-commerce site for mobile devices.  • Restructured site navigation over several thousand products.  • Tested designs using wireframes, prototypes, & usability testing.  • Worked with content creators to develop a strategy for new site.  • Maintained #1 search result on Google through SEO practices  **UX/UI Designer - LDS Church (Internship Dec 2016-Dec 2017)** |