**Brandon Porter**

Senior UX Designer (8+ Years Experience)

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| **Technical Skills** • User Research• Interaction Design• UI Wireframes• Rapid Prototyping• Information Architecture• Design Systems• Requirements Gathering• UX Documentation  **Soft Skills** • Complex Problem Solving• Collaborate with Others• Able to Articulate Clearly• Adaptable• Attention to Detail• Balance Multiple Projects• Passionate about Design• Hard Working **Tools** • Figma/Figjam• Adobe Creative Suite• Jira/Confluence• Notion• Miro• Pendo• Hotjar• Survey Monkey**Education** **Bachelors in Web Design** University of Utah **Associates in Animation** Salt Lake Community College **Portfolio** www.brandonporterux.com | **Work Experience** **UX/UI Designer – Xplor Technologies (Jan 2020-Current)**• Spearheaded modernization of a legacy POS dry cleaning software. • Replaced outdated 1990s software with responsive web-based product• Uncovered new opportunities & features through extensive research• Tackled decades of accumulated settings, usability issues & tech debt• Streamlined training of new users in a high-turnover environment• Simplified experience resulted in faster & more accurate sales• Empowered customers to customize their mobile & web-based apps • New product dramatically shrank call volume in customer support • Shifted company culture towards a user-centric approach• Improved Dev handoff with POS Design Systems, & technical documentation**UX/UI Designer Dyno Nobel (Contract August 2019- Dec 2019)**• Saved mining companies a significant time through reporting tool.• Improved planning and safety through blast simulation tools• Standardized printed blast report for all Dyno sites in the U.S.• Sped up design production by implementing a design system.• Worked with product owners to define strategy for reporting tool**UX Designer Fidelity Investment (Contract Feb 2019-Aug. 2019)**• Developed a strategy for a SASS app that supports 40,000 users.• Transitioned app away from paper towards digital automation.• Defined business process, tools, & workflow for new application.• Validated strategy through user research & observations **UX/UI Designer DigiCert (Contract July 2018- Dec. 2018)**• Established & maintained a design system & style guide• Created a design widget library to unify visuals for designers.• Reduced & eliminated clutter from previous designers.• Created a source of truth for writers, designers & developers **UX/ UI Designer- Blade HQ (Contract Jan 2018-July 2018)**• Redesigned & optimized e-commerce site for mobile devices.• Restructured site navigation over several thousand products.• Tested designs using wireframes, prototypes, & usability testing.• Worked with content creators to develop a strategy for new site.• Maintained #1 search result on Google through SEO practices**UX/UI Designer - LDS Church (Internship Dec 2016-Dec 2017)** |