

Brandon Porter

Senior UX Designer

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Technical Skills

- User Research
- Interaction Design
- Usability Testing
- UI Wireframes
- Accessibility Design
- Rapid Prototyping
- Information Architecture
- Design Systems
- Requirements Gathering
- UX Documentation

Soft Skills

- Complex Problem Solving
- Collaborate with Others
- Able to Articulate Clearly
- Adaptable
- Attention to Detail
- Balance Multiple Projects
- Passionate about Design
- Hard Working

Tools

- Figma/Figjam
- Adobe Creative Suite
- Jira/Confluence
- Notion
- Miro
- Pendo
- Hotjar
- Survey Monkey

Education

Bachelors in Web Design
University of Utah

Associates in Animation

Salt Lake Community College

Portfolio

www.brandonporterux.com

Summary

4 years print & design, 10+ years UX. Worked for major corporations.

Highlights: Replaced 30 year legacy app (XPLOR SPOT), Created safe/ efficient blasting tools (Dyno Nobel), Reached #1 on Google SEO (Blade HQ)

Work Experience

UX/UI- Xplor Technologies (Dry Cleaning)

Jan 2020-Oct 2025

- Redesigned & replaced 1990's legacy POS software.
- Shifted industry from CDs, & applications to modern web-based app.
- Uncovered new opportunities through extensive research
- Tackled decades of usability issues & tech debt
- Streamlined training to cut costs in a high-turnover environment
- Simplified workflows, which resulted in faster & more accurate sales
- Empowered customers to customize their mobile & web-based apps
- Dramatically shrank call volume in customer support
- Pushed company culture towards a user-centric approach
- Improved Dev handoff through Design Systems, & technical documentation

UX/UI- Dyno Nobel (Mining)

Aug. 2019- Dec 2019

- Saved mining companies a significant time with reporting tool.
- Improved planning and safety through blast simulation tools
- Standardized printed blast report for all Dyno sites in the U.S.
- Sped up design production by implementing a design system.
- Worked with product owners to define strategy for reporting tool

UX/UI- Fidelity Investments (Finance)

Feb. 2019-Aug.2019

- Developed a strategy for a SASS app that supports 40,000 users.
- Transitioned app away from paper towards digital automation.
- Defined business process, tools, & workflow for new application.
- Validated strategy through user research & observations

UX/UI- DigiCert (SSL Certificates)

July 2018- Dec. 2018

- Established & maintained a design system & style guide
- Created a design widget library to unify visuals for designers.
- Reduced & eliminated clutter from previous designers.
- Created a source of truth for writers, designers & developers

UX/UI-Blade HQ (Pocket Knives)

Jan. 2018-July 2018

- Reached & maintained #1 search result on Google through SEO practices
- Redesigned & optimized e-commerce site for mobile devices.
- Restructured site navigation over several thousand products.
- Worked with content creators to develop a strategy for new site.